



NHH



**ENGAGE·EU**  
EUROPEAN UNIVERSITY

*Work Integrated Learning*

# DEVELOPING SUSTAINABLE BUSINESS MODELS AND MANAGING SOCIETAL TRANSITION



## About the course

This course focuses on the issues of sustainability and sustainable development from both a business and a societal perspective.

The course is developed and delivered by the University of Toulouse 1 and the Norwegian School of Economics (NHH).

## Structure of the course

The course consists of three modules:

- Module 1: Managing societal transition, online
- Module 2: Developing sustainable business models, online
- Module 3: three-day, in-person, practise-oriented workshop in Toulouse.

It is also possible to take the online modules as stand-alone short courses at a reduced fee.

## Target group

Professionals from all sectors facing sustainability and innovation challenges in their work, such as social entrepreneurs, managers, analysts, consultants, and board members

## Practical information

- Online modules: 9-12 May 2023 (Module 1) and 22-26 May 2023 (Module 2)
- In-person Bootcamp in Toulouse: 7-9 June 2023
- Price: 500 €
- Exam optional, 7,5 ECTS
- Application deadline: 17 April 2023

## Admission requirements

At least 3 years' degree (Bachelor's degree / Cand.mag. degree) and significant professional experience in industry contexts facing sustainability and innovation challenges relevant to the programme.

## For more information on

[Engage.EU Work Integrated Learning initiatives](#)

