

Joint Certificate Programme in Digital Transformation

January – July 2027 | Applications starts Fall 2026



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Agenda

- Introduction
- Details on the Programme
 - Timeline
 - Course Load
 - Mandatory Summer Seminar
 - Company Partners
 - Impressions From Past Cohorts
- Student Opinions
- Application Procedure
- Contacts and Q&A

European University Alliance of ten renowned European Universities

Offers for students:

- Online Exchange Initiative
- Summer/Winter Schools
- Expedition Weeks
- Signature Courses
- Joint Programme in Global Sustainability Management
- Joint Programme in Digital Transformation



About Your Local Admins



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About you 😊

- We would like to get to know you a little better!
- Please go to **menti.com**
(Code: **8770 1875**)
or scan the QR Code:



The Joint Programme in Digital Transformation



Well-established certificate programme, combining academic input with practical application



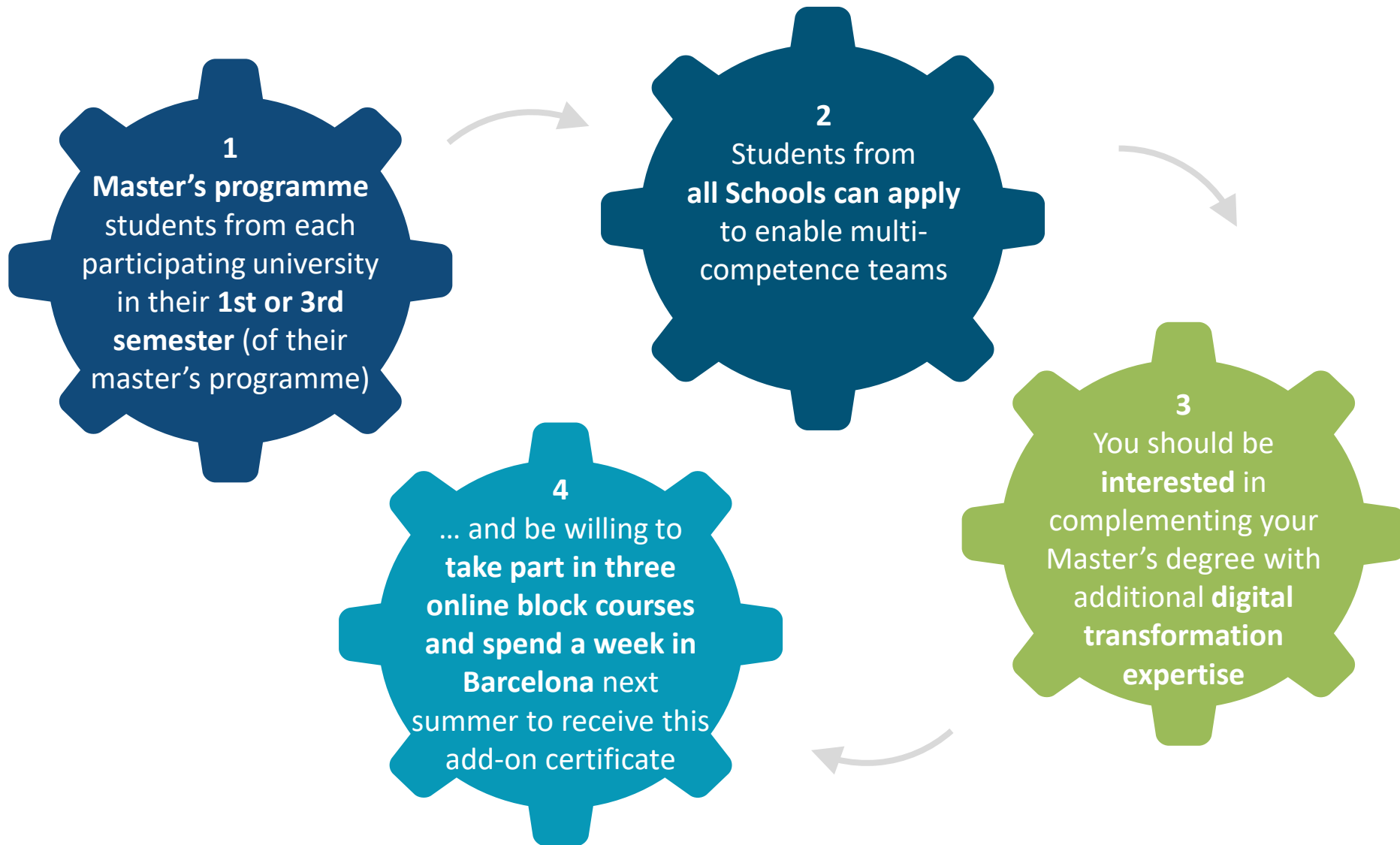
Interdisciplinary and international programme
- participants & lecturers



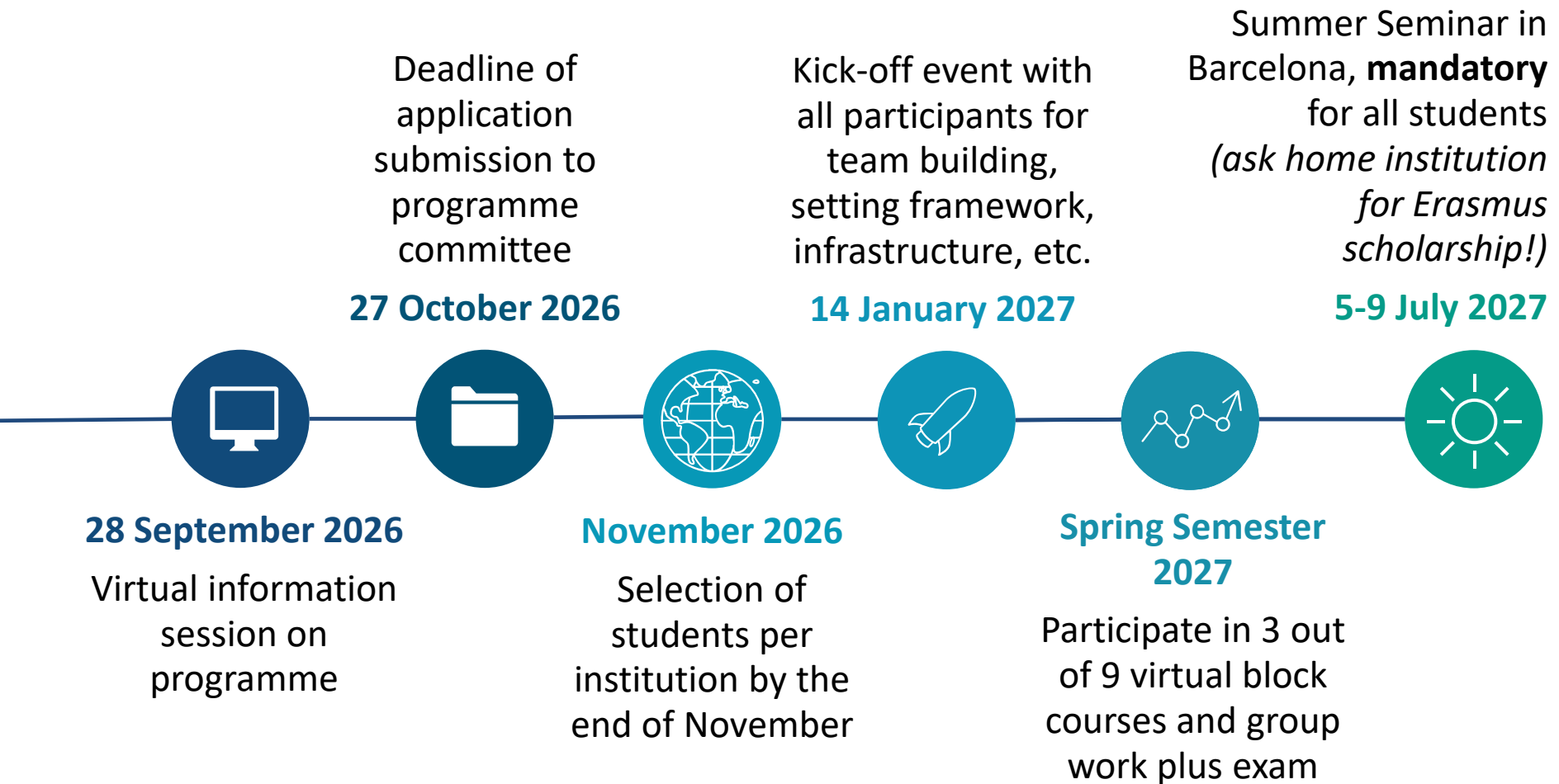
Diverse coverage of Digital Transformation with courses focusing on its strategic, ethical, legal, technical implications (among others)



Who are we looking for?



Programme Timeline



Joint Programme Block Courses



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- Choose **3 of 9 virtual courses in Spring 2027**

⇒ *Ideally **complementing** your home degree!*

- Each block course runs for four days, i.e. on **two Fridays/Saturdays**
- Each course is **supplemented** by readings, group works, and presentations.



Familiarise yourself with the **course syllabi**.

Check dates, course requirements and exam formats before selecting your courses.

Joint Programme Course Overview



Platform Strategies



Tilburg University



22 – 23 January 2027 &
29 – 30 January 2027



Digital Ethics



WU Vienna University
of Economics and Business



15 – 16 January 2027 &
18 – 19 June 2027



Competing in the Age of AI



Luiss University



19 – 20 February 2027 &
26 – 27 February 2027



Strategy Implementation and Performance



Sofia University



5 – 6 March 2027 &
23 – 24 April 2027



Leading in the Digital Age



NHH Norwegian School
of Economics



5 – 6 February 2027 &
12 – 13 February 2027



Data Strategy



Ramon Llull University



12 – 13 March 2027 &
7 – 8 May 2027



Digital Growth and Intellectual Property



Université Toulouse Capitole



16 – 17 April 2027 &
23 – 24 April 2027



Digital Strategy: Organizational Transformation through AI



University of Mannheim



14 – 15 May 2027 &
21 – 22 May 2027



Cloud and Enterprise AI Transformation



University of St.Gallen
(HSG)



28 – 29 May 2027 &
4 – 5 June 2027

Programme Course Load



ECTS

Each **block course** is **6 ECTS**, and combines lectures, group work and self-study in a manageable way.



Summer
Seminar

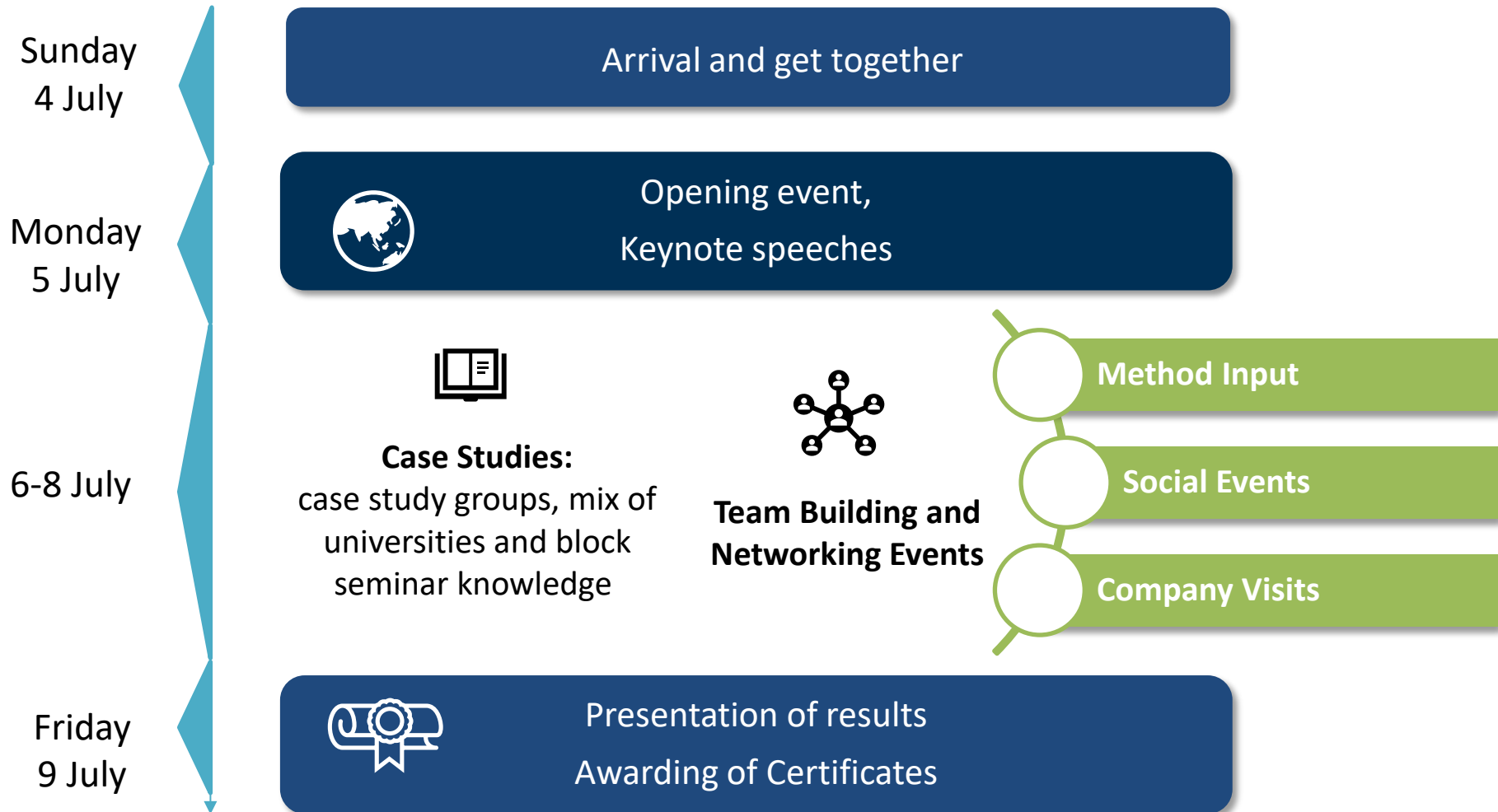
The **summer seminar** puts theory into practice with case study approach – and is **2 ECTS**, but not graded.



Recognition

At the discretion of the **home university**, (some of) the **ECTS could get recognised** into the local degree programme.

Mandatory Summer Seminar July



Past Company Partners



We create chemistry



Impressions Summer Seminar in Mannheim



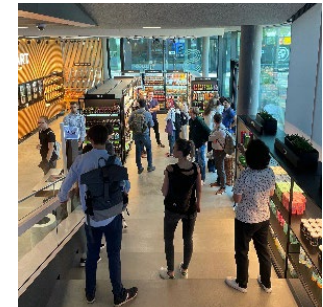
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Impressions Summer Seminar in Mannheim



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Student Opinions



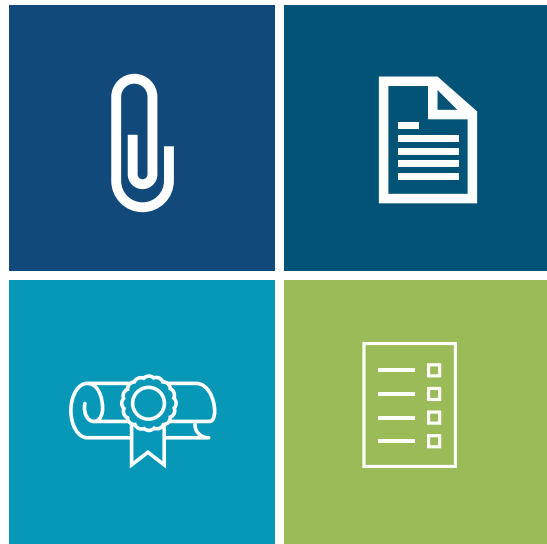
Impressions Summer Seminar



Application

Application deadline **27 October 2026 at 23:59 CET**

Apply [here!](#)



01 Digital file

... explaining what you see as the **central challenges in digital transformation** facing society today
Can be presentation, video, podcast, etc.

02 Curriculum vitae

03 Academic record

04 Course priority

Choose three **courses** (by **topic**, **examination format**, as well as course dates)

**Thank you for your
attention!**

**Feel free to raise your
questions now 😊**

